**Extended Abstract**

Paper Title (Times New Roman 14, bold, centred)

*Please note that this file needs to be anonymous*

**1. HEADINGS 1, TIMES 12 BOLD, CAPITALS**

16th AWBR conference, Adelaide…

**1.1. Sub-heading 1, Times 12 bold**

16th AWBR conference, Adelaide…

*1.1.1. Sub-Sub-heading 1, Times 12 bold italics*

16th AWBR conference, Adelaide…

Font: Times New Roman, 12 pt; 1.15 line spacing.

Margins: 2.5cm for Top, Bottom, Left and Right; justified.

Length limit: 800 words

Tables and figures should have a title, and should be referenced in the body of the text. They should be located at the right place in the paper. Tables should not be submitted as graphic elements.

Notes or Endnotes should be used only if absolutely necessary and must be identified in the text by consecutive numbers, enclosed in square brackets and listed at the end of the article.

References to other publications must be in **Harvard style** and carefully checked for completeness, accuracy, and consistency.

You should cite publications in the text: (Adams, 2006) using the first named author's name or (Adams and Brown, 2006) citing both names of two, or (Adams et al., 2006), when there are three or more authors.

At the end of the paper a reference list in alphabetical order should be supplied:

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| *For book chapters* | Surname, Initials (year), "Chapter title", Editor's Surname, Initials, *Title of Book*, Publisher, Place of publication, pages.e.g. Calabrese, F.A. (2005), "The early pathways: theory to practice – a continuum", in Stankosky, M. (Ed.), *Creating the Discipline of Knowledge Management*, Elsevier, New York, NY, pp. 15-20. |
| *For journals* | Surname, Initials (year), "Title of article", *Journal Name*, volume issue, pages.e.g. Capizzi, M.T. and Ferguson, R. (2005), "Loyalty trends for the twenty-first century", *Journal of Consumer Marketing*, Vol. 22 No. 2, pp. 72-80. |
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